

INVOICE



wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 494742-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WFSB | Heather Uttley | HRP-WASHING | National |

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
1010 Wisconsin Avenue
Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

| Advertiser | Product | Estimate Number |
|--------------------------|---------|-----------------|
| Democratic Congressional | DCCC | 1473 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 10/01/12 | 494742 | 06328877 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 14 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|------------------|---------|--------|----------------|------------|------|
| 1 | 09/25/12 | 09/28/12 | Late, Late Show | 1:08am - 02:05am | -TWTF-- | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 1 \$100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 1:12 AM Late, Late Show 1:08am - 02:05am :30 D3C12CT05T02H \$100.00 NM | | | | | | | | | |
| 2 | 09/25/12 | 09/28/12 | 11a-12p Price is Right | 11am - 12pm | -TWTF-- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 D3C12CT05T02H \$600.00 NM | | | | | | | | | |
| 3 | 09/25/12 | 09/28/12 | Eyewitness News | 12pm - 12:30PM | -TWTF-- | :30 | 2 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 D3C12CT05T02H \$750.00 NM 1 WFSB Th 09/27/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 D3C12CT05T02H \$750.00 NM | | | | | | | | | |
| 4 | 09/25/12 | 09/28/12 | Eyewitness News | 5pm - 5:30pm | -TWTF-- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/28/12 5:12 PM Eyewitness News 5pm - 5:30pm :30 D3C12CT05T02H \$1,750.00 NM | | | | | | | | | |
| 5 | 09/25/12 | 09/28/12 | Eyewitness News | 5:30pm - 6pm | -TWTF-- | :30 | 2 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 D3C12CT05T02H \$1,750.00 NM 1 WFSB Th 09/27/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 D3C12CT05T02H \$1,750.00 NM | | | | | | | | | |
| 6 | 09/25/12 | 09/28/12 | Eyewitness News | 6am - 6:30am | -TWTF-- | :30 | 2 | \$1,100.00 | NM |

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BOX 13034
Newark, NJ 07188-0034

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 494742-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Advertiser | Product | Estimate Number |
|--------------------------|---------|-----------------|
| Democratic Congressional | DCCC | 1473 |

wfsb.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 09/25/12 | 09/28/12 | Eyewitness News | 6am - 6:30am | -TWTF-- | :30 | 2 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$1,100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 6:15 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T02H \$1,100.00 NM 2 WFSB F 09/28/12 6:09 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T02H \$1,100.00 NM | | | | | | | | | |
| 7 | 09/25/12 | 09/28/12 | Eyewitness News | 6pm - 6:30pm | -TWTF-- | :30 | 1 | \$2,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 1 \$2,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 6:12 PM Eyewitness News 6pm - 6:30pm :30 D3C12CT05T02H \$2,200.00 NM | | | | | | | | | |
| 8 | 09/25/12 | 09/28/12 | Eyewitness News | 6:30am - 7am | -TWTF-- | :30 | 2 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$1,100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 6:44 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T02H \$1,100.00 NM 2 WFSB Th 09/27/12 6:45 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T02H \$1,100.00 NM | | | | | | | | | |
| 10 | 09/25/12 | 09/28/12 | Inside Edition | 7pm - 7:30pm | -TWTF-- | :30 | 2 | \$1,350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$1,350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 7:19 PM Inside Edition 7pm - 7:30pm :30 D3C12CT05T02H \$1,350.00 NM 2 WFSB W 09/26/12 7:11 PM Inside Edition 7pm - 7:30pm :30 D3C12CT05T02H \$1,350.00 NM | | | | | | | | | |
| 12 | 09/25/12 | 09/28/12 | CBS: THE EARLY SHOW | 7am - 9am | -TWTF-- | :30 | 2 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T02H \$600.00 NM 2 WFSB W 09/26/12 8:22 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T02H \$600.00 NM | | | | | | | | | |
| 14 | 09/25/12 | 09/28/12 | Entertainment Tonight | 7:30pm - 8pm | -TWTF-- | :30 | 1 | \$1,350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 1 \$1,350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 D3C12CT05T02H \$1,350.00 NM | | | | | | | | | |
| 15 | 09/25/12 | 09/28/12 | 9am-10am | 9am - 10am | -TWTF-- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 9:50 AM 9am-10am 9am - 10am :30 D3C12CT05T02H \$500.00 NM 1 WFSB W 09/26/12 9:59 AM 9am-10am 9am - 10am :30 D3C12CT05T02H \$500.00 NM | | | | | | | | | |
| 16 | 09/29/12 | 09/29/12 | 7a-9a Sat. Eyewitness Ne | 7am-9am | -----1- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 494742-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | Product | Estimate Number | |
| Democratic Congressional | DCCC | 1473 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------------|-------------------|---------|--------|----------------|------------|------|
| 16 | 09/29/12 | 09/29/12 | 7a-9a Sat. Eyewitness Ne7am-9am | | -----1- | :30 | 1 | \$700.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/29/12 7:23 AM 7a-9a Sat. Eyewitness New 7am-9am :30 D3C12CT05T02H \$700.00 NM | | | | | | | | | |
| 17 | 09/30/12 | 09/30/12 | Patriots Football | 1:00pm - 7:00pm | -----1 | :30 | 1 | \$8,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 4:21 PM Patriots Football 1:00pm - 7:00pm :30 D3C12CT05T02H \$8,000.00 NM | | | | | | | | | |
| 18 | 09/30/12 | 09/30/12 | Face the Nation/ Face the | 10:30am - 11:30am | -----1 | :30 | 1 | \$550.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 11:15 AM Face the Nation/ Face the State 10:30am - 11:30am :30 D3C12CT05T02H \$550.00 NM | | | | | | | | | |
| 19 | 09/30/12 | 09/30/12 | Criminal Minds | 1135pm-1235am | -----1 | :30 | 1 | \$525.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 12:33 AM Criminal Minds 1135pm-1235am :30 D3C12CT05T02H \$525.00 NM | | | | | | | | | |
| 20 | 09/30/12 | 09/30/12 | 7a-9a Sun Eyewitness Ne7am-9am | | -----1 | :30 | 1 | \$700.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 8:36 AM 7a-9a Sun Eyewitness News 7am-9am :30 D3C12CT05T02H \$700.00 NM | | | | | | | | | |
| 21 | 09/30/12 | 09/30/12 | CBS Sunday Morning | 9:00am - 10:30am | -----1 | :30 | 1 | \$1,100.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 9:06 AM CBS Sunday Morning 9:00am - 10:30am :30 D3C12CT05T02H \$1,100.00 NM | | | | | | | | | |
| 22 | 09/27/12 | 09/27/12 | Big Bang/2.5 Men | 8pm - 9pm | ---1--- | :30 | 1 | \$7,500.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ---1--- 1 \$7,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 7:59 PM Big Bang/2.5 Men 8pm - 9pm :30 D3C12CT05T02H \$7,500.00 NM | | | | | | | | | |
| 23 | 09/27/12 | 09/27/12 | Person of Interest | 9pm - 10pm | ---1--- | :30 | 1 | \$7,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ---1--- 1 \$7,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 9:34 PM Person of Interest 9pm - 10pm :30 D3C12CT05T02H \$7,000.00 NM | | | | | | | | | |
| 24 | 09/25/12 | 09/28/12 | Eyewitness News | 11PM - 11:35PM | -TWTF-- | :30 | 2 | \$1,400.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |

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|-----------|--------------|----------------|---------------------|
| 494742-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Advertiser | Product | Estimate Number |
|--------------------------|---------|-----------------|
| Democratic Congressional | DCCC | 1473 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|-----------------|----------------|-----------------|----------------|----------------|---------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|------|----|----------|----------|-----------------|----------------|-----|---------------|------------|----|---|------|---|----------|----------|-----------------|----------------|-----|---------------|------------|----|
| 24 | 09/25/12 | 09/28/12 | Eyewitness News | 11PM - 11:35PM | -TWTF-- | :30 | 2 | \$1,400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>09/26/12</td><td>11:11 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>D3C12CT05T02H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>09/28/12</td><td>11:13 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>D3C12CT05T02H</td><td>\$1,400.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WFSB | W | 09/26/12 | 11:11 PM | Eyewitness News | 11PM - 11:35PM | :30 | D3C12CT05T02H | \$1,400.00 | NM | 1 | WFSB | F | 09/28/12 | 11:13 PM | Eyewitness News | 11PM - 11:35PM | :30 | D3C12CT05T02H | \$1,400.00 | NM |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFSB | W | 09/26/12 | 11:11 PM | Eyewitness News | 11PM - 11:35PM | :30 | D3C12CT05T02H | \$1,400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | F | 09/28/12 | 11:13 PM | Eyewitness News | 11PM - 11:35PM | :30 | D3C12CT05T02H | \$1,400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | 09/25/12 | 09/25/12 | NCIS | 8pm-9pm | -1----- | :30 | 1 | \$8,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-1-----</td><td>1</td><td>\$8,500.00</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | -1----- | 1 | \$8,500.00 | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | -1----- | 1 | \$8,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>09/25/12</td><td>8:34 PM</td><td>NCIS</td><td>8pm-9pm</td><td>:30</td><td>D3C12CT05T02H</td><td>\$8,500.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | Tu | 09/25/12 | 8:34 PM | NCIS | 8pm-9pm | :30 | D3C12CT05T02H | \$8,500.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | Tu | 09/25/12 | 8:34 PM | NCIS | 8pm-9pm | :30 | D3C12CT05T02H | \$8,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total Spots | | | | | | | 30 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Payment Terms Net 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$57,675.00 |
| <u>Agency Commission</u> | \$8,651.25 |
| <u>Net Amount Due</u> | \$49,023.75 |

INVOICE


wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
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 Billing: (404)325-4646

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 494742-2 | 10/07/12 | October 2012 | 10/01/12 - 10/01/12 |

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| WFSB | Heather Uttley | HRP-WASHING | National |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|------------|------|
| 9 | 10/01/12 | 10/01/12 | Eyewitness News | 6:30am - 7am | 1----- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 6:46 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T02H \$1,400.00 NM | | | | | | | | | |
| 11 | 10/01/12 | 10/01/12 | Inside Edition | 7pm - 7:30pm | 1----- | :30 | 1 | \$1,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 7:21 PM Inside Edition 7pm - 7:30pm :30 D3C12CT05T02H \$1,600.00 NM | | | | | | | | | |
| 13 | 10/01/12 | 10/01/12 | CBS: THE EARLY SHOW | 7am - 9am | 1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T02H \$800.00 NM | | | | | | | | | |
| 25 | 10/01/12 | 10/01/12 | Eyewitness News | 11PM - 11:35PM | 1----- | :30 | 1 | \$1,900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 11:21 PM Eyewitness News 11PM - 11:35PM :30 D3C12CT05T02H \$1,900.00 NM | | | | | | | | | |

Total Spots 4
Payment Terms Net 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$5,700.00 |
| <u>Agency Commission</u> | \$855.00 |
| <u>Net Amount Due</u> | \$4,845.00 |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.